INTRODUCTION

Non-profit organizations promise economic empowerment and social transformation to any society, which may drive towards positive change in the lives of poor and act as a critical lever for social change. Non-profit organizations also confront the challenges of scaling up their programs through effective leadership to deliver results having long-lasting impact on quality of life of poor as well as wellbeing of global communities. To fill this gap an academic programme to orient and prepare leaders of non-profit organizations is the need of the hour and against this background, this proposed workshop has been designed.

NEED FOR THE WORKSHOP (OBJECTIVES)

This workshop aims to provide these leaders with an opportunity to self-introspect on their strengths and reflect on their organization’s vision. They should be able to align their organization’s strategies towards the vision and build a team that is able to drive greater impact.

CONTENT: WORKSHOP TOPICS

January 15, 2019

- Exploring Self and Understanding Context
- Understanding Strategy and Strategic Management
- Utilizing Opportunities and Sensing Challenges of Competitive Environment for Non-Profit Organizations

January 16, 2019

- Finance and Accounting for Sustaining Non-Profit Organizations
- Understanding Fundraising for Non-Profit Organizations
- Legal Aspects for Non-Profit Organizations

January 17, 2019

- Managing People at Workplace: Human Resource Management
- Developing and Managing Talent in Non-Profit Organizations
- Motivating People and Building Team at Non-Profit Organizations

January 18, 2019

- Management of Change
- Transforming Non-Profit Organizations: Analyzing Success/failures of Organizations
Organizational Structure, Culture and Leadership
Management of Non-Profit Organizations: A Long-way Ahead

PEDAGOGY

As per the requirements, a combination of delivery methods will be used that will include case studies, role plays, peer-learning (group discussions), lectures, exercises, project-activities and group-work.

ELIGIBILITY

For the workshop, 61 participants (Founders/CxO Level Leaders) of social organizations will be identified by DASRA.

DURATION

January 15-18 January 2019

VENUE

Indian Institute of Technology Bombay, Powai

PROGRAMME FEE

Programme fee is INR 34,00,000/- (Thirty-four lakhs) for 61 leaders of NGO through DASRA. Fee includes all taxes, lodging/boarding, breakfast/lunch/dinner/refreshments and programme materials. Fees can be paid online using following details:

Name of Account: Registrar, Indian Institute of Technology, Bombay (Draft, payable at Mumbai, can be prepared on this name, if online payment is difficult)
Name of the Bank: State Bank of India
Current Account No.: 10725729128
IFSC Code: SBIN0001109
Bank Code No./ MICR code: 400002034
Branch: IIT Powai; City: Mumbai

FACULTY MEMBERS

Prof. Arti D. Kalro and Prof. S. Bhargava are faculty members in the field of Marketing and Organizational Behaviour, respectively. Apart from offering core and elective courses in Marketing, Prof. Arti offers courses on technology and design for social innovation. Prof. Bhargava has offered various management development programs and continual education programs in domains of organizational behaviour, change management and leadership. They will
coordinate the programme with the support from internal faculty from SJMSOM, IIT Bombay and experts from outside.

CONTACT

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