TRANSFORMING MANAGERS/CIOs/CTOs AS LEADERS

Background: Entrepreneurs, start-ups, managers and Chief Information/Technology Officers, in this digital age, are confronting unforeseen and unexpected challenges. It is observed that many executives, rich with technical expertise, miss the journey of achieving desired professional success because of unawareness about their inner strength and social skills to adapt with demand of situations. Thus, there is a need to prepare and transform such technocrats to understand self and lead through the lenses of entrepreneurial positive mind-set, in-depth understanding of business environment and knowledge of applying digital innovation to grow professionally.

Objectives: An innovative edge to business is possible only when one understands self well and assesses competencies to lead organization by choosing available local/regional/global resources/opportunities. Proposed programme has been designed for Managers/CTOs/CIOs and entrepreneurs, who have technical knowledge and engaged in undertaking responsibility to lead team and organization. It also aims to transform participants towards developing positive mind-set for leading organizations.

Coverage: Following topics must bridge the existing skill gap of technocrats for leading business globally:

Changing Mindset: Transcending from Legacy Role to New-age Leadership

Challenges of Digital Economy: Wave of IoT and Block Chain Revolution for Business

Knowing Your Competencies as Technocrat to Lead

Confronting Digital Challenges Strategically. Crafting Digital Vision

Digital Disruption as Leadership Opportunity

Scaling Business Through Innovation

Social Skills and Personal Growth: Developing Positive Mind-set

Forming Entrepreneurial Outlook and Lead to Transform

Leading Organizations in Digital Era

Exposure of these topics should facilitate the participants towards smooth transition of converting inner drive/strength (skills) into success (emerging as accepted leader).

Who will benefit and key take away: Programme should be useful to any technocrats (CIOs/CTOs), entrepreneurs and executives/managers of different domains. Take away from the programme will be “Introspect and Learn How to Achieve What You Aspire”. Participants should be able to explore themselves, develop self-esteem and understand how to adapt in difficult situations fostering positive mind-set for enhancing performance.
**Pedagogy:** Sessions will have mix of Lectures, Workshops, Case Studies, Exercises, Experiential Learning, Role Playing and Behavioural Mentoring.

**Duration:** This 3 day Programme will be coordinated through Continuing Education and Quality Improvement Programme (CE & QIP) of IITB by Prof. S. Bhargava of the SJMSOM during November 29 to December 1, 2018 at IIT Bombay Powai campus.

**Programme Fee:** Programme fee is INR 45000 (Forty-five thousand) with 18% GST (8100). Each participant is required to pay the total fee of INR 53100 online using following details:

Name of Account: Registrar, Indian Institute of Technology, Bombay (Draft, payable at Mumbai, can be prepared on this name, if online payment is difficult)
Name of the Bank: State Bank of India
Current Account No.: 10725729128
IFSC Code: SBIN0001109
Bank Code No./ MICR code:400002034
Branch: IIT Powai; City: Mumbai

Fee includes course material, lunch and tea.

**Discount of fee:** Discount of 10% (45000-4500=40500) to the participants of organizations nominating 3 participants (total fee payable 47790 per participant) and 15% (45000-6750=38250) to the participants of organizations nominating 5 participants (total fee payable 45135 per participant) is admissible on programme fee. However, 18% GST on discounted amount has to be added on total programme fee.

**Faculty:** S. Bhargava is Professor at the SJMSOM, IITB, His teaching, research, training and consulting area are in the field of Organizational Behaviour, HRM and Entrepreneurship.

Since programme focuses on technology and strategy, sessions will be supported by industry experts like Mr. M D Agrawal, Adviser TCS and others as and when required.

**Contact**

Prof. S. Bhargava
Coordinator: **TRANSFORMING MANAGERS/CIOs/CTOs AS LEADERS**
Shailesh J. Mehta School of Management,
IIT Bombay Powai, Mumbai, 400 076
Visit: [www.som.iitb.ac.in/ldp](http://www.som.iitb.ac.in/ldp) Dial: (+91 22) 2576 7897 Mob. 09869126678
Email: ldp@som.iitb.ac.in/bhargava@iitb.ac.in
REGISTRATION FORM
TRANSFORMING MANAGERS/CIOs/CTOs AS LEADERS

Participant's Details

Name: __________________________________________________
Address: ________________________________________________
_________________________________________________________ PIN _________________
Phone (Office)___________________(Res.)__________________ (Mobile)______________
Fax: _____________________________E-Mail: ____________________________

Academic Details (please attach photocopy of the last qualifying degree)

<table>
<thead>
<tr>
<th>Degree</th>
<th>College</th>
<th>University</th>
<th>Discipline</th>
<th>Year</th>
<th>% of Marks/Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Work Experience Summary

<table>
<thead>
<tr>
<th>Organization</th>
<th>Duration</th>
<th>Role</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Registration Details

DD No.: _______________ Drawn on: _______________________
Dated: _______________ Amount: Rs _______________________

The draft should be drawn in favour of “Registrar, IIT Bombay – CEP Account”.

I hereby declare that the information provided above is true & correct. I promise to abide by the norms and rules of the programme.

Date: _______________ Signature of the applicant: __________________