Introduction:
VR Masterclass - Level 1 is a collaborative two day workshop jointly conducted by IDC, School of Design, IIT Bombay and Digital Art Vre (a technology-based startup that specialises in the craft of creating reality).

The workshop is an initiative to introduce VR hardware, software, and content that will bring even more people into VR and expand the ways we experience, learn, and—of course—connect. The workshop will be a great mix of on job knowledge, learnings, insights and experiences. The idea for the workshop was the result of several brainstorming sessions with design educationists and industry experts/professionals while identifying the need for exposure across various stakeholders so that they can contextualise and exploit their ideas with the use of VR, AR and MR.

We have planned the workshop with the intent of providing you a gateway to the world of VR. Watch this space for more details on the registration process and other formalities.

Course Outline:
1. Introduction to VR Basics
2. Communication theory - VR as a medium of communication
3. VR: Understanding the tools of creation and the VR ecosystem
4. Fundamentals of immersive experiences
5. Designing with and for VR - Design Task
6. Contextualising VR - Challenges of VR as a communication medium
7. Case study 1 - Use of VR around the World
8. Case study 2. - Use of VR in India
9. Experience Zone.

Eligibility and who may benefit?
Creative Professionals
Creative Consultants
Innovators
Designers
Interested in exposure to new technologies and their application