2nd Batch of Advanced Executive Program in Management (A-EPM)

Weekend Program (on Sundays) for mid level and senior Working Professionals at MUMBAI (Feburay 2018 – May 2018)
Indian Institute of Technology Bombay (IIT Bombay)

IIT Bombay set up by an Act of Parliament, was established in 1958, at Powai, a northern suburb of Mumbai. Today the Institute is recognized as one of the centers of academic excellence in the country. Over the years, the dynamic progress at IIT Bombay in all academic and research activities, and a parallel improvement in facilities and infrastructure, has kept the institute on par with the best institutions in the world. About 20 percent of its graduates and postgraduates are entrepreneurs—many of them first generation. (http://www.iitb.ac.in/).

Shailesh J Mehta School of Management (SJM SOM)

IIT Bombay established its management school in 1995 to promote interdisciplinary learning and to keep up with the changing environment and with the objective of transforming professionals to “Renaissance Leaders” of tomorrow. In the year 2000, the school was renamed as Shailesh J Mehta School of Management, in honor of Dr. Shailesh J. Mehta, a distinguished alumnus of IIT Bombay and a generous contributor to the school. SJM SOM already leads the way in preparing its Graduates to respond to the new challenges by drawing on the varied intellectual resources of IIT Bombay and providing an outstan

Continuing Education and Quality Improvement Programme (CE&QIP)

With the rapid pace of growth in technological knowledge and frequent paradigm shifts in technology, Continuing Education of working professionals in industry is a vital need. Continuing Education Programmes are being conducted all over the country and abroad. In addition to regular short term programmes, CE&QIP also conducts intensive courses on selected topics leading to a certificate on successful completion and evaluation.
2nd Batch of Advanced Executive Program in Management (2018)

Second batch of Advanced-Executive Program in Management (A-EPM) is proposed to be held through CE & QIP of IIT Bombay during February-May 2018. It will start on 18th Feb 2018.

The programme will be coordinated by Prof. S.Bhargava and Prof. Dinesh Sharma of SJM SOM, IIT Bombay.

This program has been designed for working executives with minimum 5 years of work experience, with or without formal management education. The objective is to update knowledge and skills and align with fast changing management practices. This programme seeks to address the following:

- Learning new business models contemporary strategic analysis techniques like Blue ocean strategy analysis.
- Learning management holistically by using a world class simulation
- Learning new business skills as social media marketing management, data analytics, required for making well informed decisions in fast changing world.
Programme Duration:
2nd batch of the A-EPM is proposed to be held during February 2018 – May 2018. Classes are proposed to be held on Sundays (9.30 am to 2.00 pm).

Programme Fee:
Total fee for the programme is Rs.67850-00 (Sixty seven thousand and eight hundred fifty only).
This includes Program fee of Rs.57500-00 (Fifty Seven thousand Five Hundred only) and Service tax @18% i.e. Rs.10350-00 (Ten thousand and three hundred fifty only).

Pedagogy and Programme Faculty:
The programme pedagogy will involve use of case studies, lecture-cum-discussions, video / film discussions, seminars, role plays, projects etc. The programme will include faculty from IIT Bombay, leading experts from industry and academia.

Who Will Benefit:
This programme is useful to the executives, managers and entrepreneurs working in private, public, government and non-government/voluntary organizations.
This programme, emphasises on high quality education to the professionals, who are interested in enhancing (building/developing) their career and business competencies.

Apply Online: https://portal.iitb.ac.in/ceqipapp/courseDetails.jsp?c_id=261
Profile of the Programme Coordinators

Dr. S. Bhargava is Professor at the SJMSOM, IIT Bombay. He teaches Organizational Behavior, HRM and Business Entrepreneurship Development and is engaged in research as well as consulting in the same areas. Dr. Dinesh Sharma comes with diverse experience in marketing – as practitioner, researcher and teacher. He has worked in Industry before joining research and teaching career. His teaches marketing strategy, marketing research brand management, sales management. He has published several research papers in many peer reviewed international journals and also has written several case studies.

Important Instructions

- Please note carefully that only graduates (in any discipline) with 2 years of work experience in any organization are eligible for this programme.
- Medium of instruction will be English.
- The programme is non-residential.
- Total fee is to be paid in Advance. There is no provision for installment. The fee once paid would not be refunded under any condition.
- Registration fees paid by a candidate cannot be transferred to another candidate.
- The class schedule will be finalized at the start of the course. However there can be some changes at later stage due to unforeseen circumstances.
- Minimum attendance requirement will be as per rules of IIT Bombay, CE&QIP.
- Certificate will be issued only after the satisfactory performance in the programme.
- Conduct of this program is sole discretion of IIT Bombay and can be rescheduled or cancelled due to any unavoidable circumstances. In that case the registration fee will be fully refunded.
- For any issues, the Coordinators will be the point of contact.
CONTACT:
Prof. S. Bhargava / Prof Dinesh Sharma
Coordinator, Advanced Executive Programme in Management
Shailesh J. Mehta School of Management,
IIT Bombay Powai, Mumbai, 400 076
Telephone: (Office) 022–2576 7897 / 7763
Mobile: 09869126678, 9769907763
Email: dineshsharma@iitb.ac.in, bhargava@iitb.ac.in

Important Dates
Last date of submission of application: 10th Feb 2018
Start of the Program: 18th Feb 2018