ORIENTING TO LEAD ORGANIZATION FOR COMPETITIVE GROWTH

Background: Today, entrepreneurs, start-ups, incubators, managers and Chief Information or Chief Technology Officers are confronting unforeseen challenges. Sustainability of business demands entrepreneurial leaders, who lead themselves and others. Many competent executives miss the journey of achieving peak of their success because of unawareness about their inner strength and social skills to adapt with demand of situations. Therefore, there is an urgent need to prepare the technocrats to lead the team and system through the lenses of entrepreneurial outlook, in-depth understanding of business environment, and knowledge of applying innovation to grow professionally in the digital era.

Objectives: An innovative edge to the business is possible only when one understands self well and assesses her/his competencies to lead the business well in this digital era by choosing available local/regional/global resources/opportunities for enhancing performance. It is an orientation programme designed for technocrats, who are sound with knowledge and engaged or aspiring to engage in undertaking responsibility to lead team, unit and organization tomorrow. Through behavioral mentoring, proposed programme aims to orient the participants to develop positive mind-set towards leading the organizations digitally.

Coverage: Following topics must bridge the existing skill gap of technocrats for leading business globally in digital era and orientation of these topics should facilitate participants towards smooth transition of converting inner drive/strength (skills) into success:

Challenges of Digital Economy
Knowing Yourself and Your Competencies
Confronting Digital Challenges Strategically
Sensing and Exploring Opportunities
Leading the Organizations in Digital Era
Scaling Business Through Innovation
Social Skills to Lead
Enhancing Personal Growth
Developing Positive Mind-set
Forming Entrepreneurial Outlook and See Beyond Seen

Who will benefit (Participants): Proposed programme should be useful to any technocrats such as CIOs/CTOs etc., entrepreneurs, incubators and executives/managers of different domains. Take away from the programme will be “Introspect, Take Risk and Learn How to Achieve What You Aspire/Dream to Achieve”. Participants should be able to explore
themselves, develop their self-esteem/confidence and understand how to adjust in difficult situations fostering entrepreneurial positive mindset for enhancing business performance.

Pedagogy: Sessions will have mix of Case Studies, Exercises, Experiential Learning, Role Playing and Behavioural Mentoring.

Duration: Programme is of 6 days and will be coordinated through Continuing Education and Quality Improvement Programme (CE & QIP) of IITB by Prof. S. Bhargava of the SJMSOM during May 20-25, 2018

Programme Fee: Programme fee is INR 51000 (Fifty-one thousand) inclusive of GST. Each participant is required to pay the total fee online using following details:
Name of Account: Registrar, Indian Institute of Technology, Bombay (Draft, payable at Mumbai, can be prepared on this name, if online payment is difficult)
Name of the Bank: State Bank of India
Current Account No.: 10725729128
IFSC Code: SBIN0001109
Bank Code No./ MICR code:400002034
Branch: IIT Powai; City: Mumbai

Fee includes course material, lunch and tea.

Faculty: Professor S. Bhargava (Ph. D.) is Professor & Head at the SJMSOM, IITB, His teaching, research, training and consulting area are in the field of Organizational Behaviour, HRM and Entrepreneurship. He is recipient of many awards, has published extensively and guided large number of students.

Contact
Prof. S. Bhargava
Coordinator: ORIENTING TO LEAD ORGANIZATION FOR COMPETITIVE GROWTH
Shailesh J. Mehta School of Management,
IIT Bombay Powai, Mumbai, 400 076
Visit: www.som.iitb.ac.in/ldp Dial: 07045347781/(022) 2576 7781/7897
Email: ldp@som.iitb.ac.in/bhargava@iitb.ac.in/archana@som.iitb.ac.in
Office of the Continuing Education & Quality Improvement Programme (CE&QIP), IIT Bombay

REGISTRATION FORM
ORIENTING TO LEAD ORGANIZATION FOR COMPETITIVE GROWTH

Participant’s Details

Name: ___________________________________________________________
Address: __________________________________________________________________________________
PIN _____________________________
Phone (Office)___________________(Res.)__________________ (Mobile)______________
Fax: _____________________________ E-Mail: ___________________________________

Academic Details  (please attach photocopy of the last qualifying degree)

<table>
<thead>
<tr>
<th>Degree</th>
<th>College</th>
<th>University</th>
<th>Discipline</th>
<th>Year</th>
<th>% of Marks/Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Work Experience Summary

<table>
<thead>
<tr>
<th>Organization</th>
<th>Duration</th>
<th>Role</th>
<th>Responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Registration Details

DD No.: __________________ Drawn on: __________________________
Dated: ________________ Amount: Rs_____________________

The draft should be drawn in favour of “Registrar, IIT Bombay – CEP Account”.

I hereby declare that the information provided above is true & correct. I promise to abide by the norms and rules of the programme.

Date: _______________ Signature of the applicant: ____________________