Introduction to Type Design

Course Outline:
This course consists of lectures, class assignments, discussions and case study presentations. Participants will learn about the history of Indian type design, fundamentals of Devanagari typography, multi-script type design, ideation for new typefaces, basics of type design, and font technologies. Discussions will include — approaches and issues related to type design, font ownership and licensing, script grammar and aesthetic preferences, decolonising type design, and upcoming technologies. Being a hands-on course, participants will work towards developing ideas for new typefaces, and will create a font with a limited set of characters.

Who may benefit:
Professional designers who are interested in learning about type design. Calligraphy and Lettering artists who wish to convert their designs into fonts. Faculty members from art and design schools who are interested in teaching a course on topics related to type design. Final year students from art and design schools.

Fees:
Academia: ₹ 15,000 + GST,
Industry: ₹ 20,000 + GST,
Full Time Students: ₹ 10,000 + GST,
Overseas / Foreign National: ₹ 60,000 + GST

Maximum intake: 30 participants
Last date of Registration: 25 April 2020